



BECLE, S.A.B. de C.V. announces its first quarter 2024 unaudited financial results conference call and webcast schedule

Mexico City, Mexico, April 12th, 2024 – Becele, S.A.B. de C.V. (“Becele”) (BMV: CUERVO*) announced today that it will release its first quarter 2024 unaudited financial results on Wednesday, April 24th, 2024, after market close. The release will be followed by a conference call for investors at 9:00 a.m. Mexico City Time (11:00 a.m. EDT) on Thursday, April 25th, 2024, to discuss the aforementioned results. Interested parties may also listen to a simultaneous webcast of the conference call by logging in and registering directly at: <https://mm.closir.com/slideslo?id=623996> or www.becele.com.mx.

First Quarter 2024 Unaudited Financial Results Conference Call and Webcast Details

Date: Thursday, April 25th, 2024

Time: 9:00 a.m. Mexico City Time (11:00 a.m. EDT)

Participants: Juan Domingo Beckmann (CEO)

Rodrigo de la Maza (CFO)

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Conference ID: 623996

Webcast: <https://mm.closir.com/slideslo?id=623996> or www.becele.com.mx.



About Becele

Becele is a globally renowned company in the spirits industry and the world's largest producer of tequila. Its extraordinary portfolio of over 30 spirits brands, some of them owned, some of them agency brands distributed only in Mexico, has been developed throughout the years to participate in key categories with high growth potential, serving the world's most important alcoholic beverage markets and delivering on key consumer preferences and tendencies.

Becele's portfolio strength is based on the profound legacy of its iconic internally developed brands such as Jose Cuervo®, combined with complementary acquisitions such as Three Olives®, Hangar 1®, Stranahan's®, Bushmills®, Pendleton®, Boodles® and Proper No. Twelve®, as well as a relentless focus on innovation that over the years has created renowned brands such as 1800®, Maestro Dobel®, Centenario®, Kraken®, Jose Cuervo® Margaritas and B:oost®. Becele's brands are sold and distributed in more than 85 countries.

Disclaimer

This press release contains certain forward-looking statements which are based on Becele's current expectations and observations. Actual results obtained may vary significantly from these estimates. The information related to future performance contained in this press release should be read jointly with the risks included in the "Risk Factors" section of the Annual Report filed with the Comisión Nacional Bancaria y de Valores (Mexican National Banking and Securities Commission). This information, as well as future statements made by Becele or by any of its legal representatives, either in writing or verbally, may vary significantly from the actual results obtained. These forward-looking statements speak only as of the date on which they are made, and no assurance can be made as to the actual results obtained. Becele undertakes no obligation and does not intend to update or review any such forward-looking statements, whether as a result of new information, future developments or other related events.

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